

Importance of Road safety for children and young adults

Stop, Look, Live! Make road safety a habit for a brighter future

teach them young, keep them safe all life long.

Young lives on the line: Teach road safety, keep our kids safe!

The NRSMKY program empowers children to be safe on the roads. Our interactive lessons teach them the skills they need to navigate as pedestrians, cyclists, and passengers. With fun activities and age-appropriate learning, NRSMKY helps kids become confident and responsible road users.



For a more safer **Future**



1. Visit www.nrsm.in or scan QR Code
2. Add school and your details

You have all the information on our website and our social networks. Let's make our future safer together!

Contact us
nationalroadsafetymission.org

For More Info
info@nrsm.in



FREE!!!
Registration
& Learning



**National Road
Safety Mission For
Kids And Youth**

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Education World



National Road Safety Olympiad

- Is your child ready to be a road safety superstar? The National Road Safety Mission (NRSMKY) is thrilled to announce the NRSMKY Road Safety Olympiad! This exciting online event is your child's chance to: Test their road safety knowledge!
- Compete with fellow NRSMKY champions across India!
- Win awesome recognition and awards!

Date: June 15, 2024

Time: 10:00 AM - 11:00 AM IST

Format: 1-hour online multiple-choice quiz

Last Date for Registration: May 10

Learning Phase (Class 01-08): May 01-June 14, 2024

National Recognition & Awards

You have all the information on our website and our social networks. Let's develop a safer future together!



1

Empowering kids with self-paced, age-specific road safety learning! Building knowledge and critical thinking for a lifetime of safety!

2

NRSMKY goes beyond traditional lectures by incorporating interactive activities, videos, and games to keep children engaged and reinforce key concepts.

3

NRSMKY teaches children the rules of the road, helps them develop safe habits, and builds their confidence as pedestrians, cyclists, and passengers.



MAKE ROAD SAFETY A FUN ADVENTURE FOR YOUR CHILD!



NRSMKY's vision is ambitious, yet achievable through collective effort and commitment. Our mission focuses on empowering the next generation by equipping 10 million students across 10,000 schools with the knowledge and skills to become responsible road users.



CURRICULUM BASED ON GUIDELINES & PUBLIC ADVISORY ISSUED BY

